## **Person Specification**

## Cardiff Music Board Board Member Application

## THE PERSON(S) SO APPOINTED MUST FULFIL THE FOLLOWING REQUIREMENTS:

	Essential	Desirable
Experience	Experience of working in the	Experience of undertaking a
	music industry or sector in Cardiff	representative role in the music
	outlined in Table 1 below.	sector.
	Currently works within or	Experience of delivering live
	represents a group outlined in	music events, running a venue,
	table 1 below.	providing a music service, or
	Experience of working on a	supporting music development
	partnership basis.	Experience of licensing, planning
		policy or legal expertise related to
	Experience of communicating effectivity and responsibly at all	music industry
	levels.	Experience of developing the
		night-time economy and
		or/audience development.
		Experience of supporting skills
		development within the music
		sector.
Skills and	Strong communication skills and	Strong presence in the music
Abilities	the ability to contribute to Board-	industry or related public service,
	level discussion, wider policy and strategy development.	with a willingness to speak for the interests of the music community.
	Strategy development.	interests of the music community.
	The ability to act as an	
	ambassador for the Cardiff Music	
	Board, demonstrating tact and	
	diplomacy in dealings with stakeholders.	
	stateriolaers.	
	An understanding of the current	
	challenges facing the music	
	industry, education and grassroots venues, and the ability	
	to think creativity on how these	
	challenges can be addressed.	
Personal	A strong commitment to equal	
Attributes	opportunities and diversity.	
	A clear understanding of	
	professional conduct and	
	commitment to the Nolan Severn	
	Principles of Public Life.	

**Table 1: Representative Groups** 

Local government	Disability-led music organisations
Schools	Pro-culture property developers
Recorded music industry	Night time economy specialists
Artists, DJs, producers	Public funders
Music publishers	Unions
Music managers	Music education hubs
Music agents	Music journalism and media
Booking agents	Youth music organisations
Major concerts and festivals	Community music organisations
Grassroots music venues	Further and higher education
Larger music venues	Research and analysis
Studios and rehearsal spaces	Tourism
Cardiff's diverse music genres	Music PR
Busking and street performance	