Cardiff Music Board Meeting Meeting Summary

Monday July 20th 1pm-2pm. Microsoft Teams.

In attendance:

Andy Warnock (AW)
Antwn Owen Hicks (AOH)
Cllr Peter Bradbury (Cllr
B)
Daniel Minty (DM)
Gavin Allen (GA)
David Ball (DB)(WG
Guest)

Gerwyn Evans (GE)

Guto Brychan (GB)
Helia Phoenix (HP)
Heather Brown (HB)
Joe Jones (JJ)
Jonathan Day (JD)
Liz Hunt (LH)
Lucy Squire (LS)
Michael Garvey (MG)
Nick Saunders (NS)

Peter Francombe (PF) (WG Guest) Phil Sheeran (PS) Ruth Cayford (RC) Sarah Hemsley Cole (SHC) Tumi Williams (TW)

Apologies:

Cllr Huw Thomas Adrian Field Bethan Elfyn Jon Fox

1. Chairs Introduction- Cllr Peter Bradbury

- Welcome to Members and Welsh Government Creative Wales colleagues, as well as CMB Member Gerwyn Evans, Dave Ball and Peter Francombe are joining us today. We are keen to discuss some of the challenges the live music sector is facing as we come out of lockdown and move into the recovery phase. Key questions today will be around how we can collectively support the recovery of the music sector in Cardiff.
- We appreciate how engaged some of you have been with our officers since our last meeting, thanks to those that been involved in discussions around city centre recovery plans, I was also pleased to hear how well the Music Education sub-group work has started off too.
- We are all facing extensive challenges as a result of the Covid-19 crisis, primarily dealing with the public health and budget implications of this. To update, we have had to refocus all plans for the Cardiff Music City Festival (our Cardiff Music Signature event) from this year to October 2021, funding permitting and dependent on all things being well by then. Hopefully something for us all to look forward too.

2. Cardiff's City Centre Recovery Strategy

(HB) and (JD) present city centre recovery plans. The

- objective for the recovery strategy is to support businesses reopening and re-establish footfall in the city centre. The principle behind this work is to use our public assets to support businesses in the city centre.
- As part of the city centre plans we are looking to help businesses create 'spill out' areas, increasing the use of outdoor spaces, as indoor spaces are still presenting more challenges to be Covid safe. Where possible, we would encourage businesses to use more table and chairs outside their premises.
- We are open to ideas for music performance, covered market spaces, pop up eateries, play areas, outside galleries, performance areas and street theatre as guidelines allow we are keen to develop partnerships.
- We would like to encourage proposals, so we are calling for ideas from the Cardiff Music Board and an open discussion on ideas and activity that we can take forward.

Actions:

- Call from Cardiff
 Music Board
 members for ideas
 and music
 performance
 proposals.
- Open discussion of ideas from CMB that supports young talent.

3. Live Music Sector Recovery

- (PS) Concerns remain that the messaging around indoor venues. Would appreciate an ease in that messaging going forward, reassuring the public that venues will reopen once it is safe.
- (AW)The Musicians Union are driving a UK Wide Campaign across all four nations to encourage places to open up live spaces for music performance in cities, to support talent and musicians.
- (AW) CMB would like to know what the opportunities might be, funds would need to be in place to pay musicians that perform as part of these plans
- (GB) We need to appreciate the concerns for grassroots music sector and their challenges.
- (GB) Music venues need clearer guidance from Welsh Government on how to plan for music events and indoor activity.
- (HP) The live music sector's supporting businesses and supply chain are having huge challenges due to gaps in support, there are areas that the money and support is not getting through, which is a big concern. Clarity is needed on when we can we start doing outdoor events to support musicians and supply chains.

Actions:

- Identify support for outdoor music activity in Castle Quarter area
- Request for clear guidance and planning information off Welsh Government on both outdoor and indoor music activity
- Publish a Cardiff
 Music Board
 statement on call for
 clear guidance

4. Cardiff Music Board working with Welsh Government

• (Cllr B) We were pleased to hear the FM confirm at his press conference on Friday that £59 Million is available to

Actions:

- support the recovery of the Arts, Culture and Heritage sector in Wales. We would welcome an update from our **Welsh Government Colleagues** and **Antwn Owen Hicks** from the Arts Council of Wales who leading on this.
- (GW & DB) Once decisions are made on how much ACW will deliver and how much CW will deliver, the application process and plans will be announced and guidelines shared. WG have a list of people who have previously contacted applied for emergency funding, so they will be contacting that list again.
- (SHC) asks WG Officers for clarity on the First Minsters statement that some events and outdoor cinema can start from July 13th, but commented that there is lack of understanding of what that means in terms of governance and the Emergency Liaison Panel etc.
- (PS) We need clearer messaging feeding information back promoters and operators. The sector needs government and partners to do work on the implications of staying closed. The furlough scheme has been a life saver, however there is no information on the continuation of the furlough scheme for businesses that are instructed to remain closed.
- (GE) Creative Wales have a music group that meets regularly. CW have published a guidance document for the Film and TV sector reopening. But don't have specific music sector guidance yet. They are keen to work with sector on reopening and recovery guidance and will put a timeline in place to look at this.
- (Cllr B) asks who is the Minister in charge of developing this guidance for the music sector and events, as this is unclear. It was felt that the sector would welcome more visibility from the Deputy Minister providing clarity on direction of travel. The sector would welcome more info on what is possible at this time.
- (RC) Cardiff Music Board members who also sit on Welsh Government music recovery groups suggest the value of formalising the working relationship of all groups to ensure the most effective working.
- (DB) WG agree to work together to ensure good communication. It was agreed that Cardiff Council's Officer leading on the Cardiff Music Strategy, Ruth Cayford will sit on the Creative Wales Music group, to ensure continuity and that activity and visions are aligned.
- (GE) Creative Wales WG Officers plan to develop an action plan for live music in Wales.

- Call for clearer messaging in guidance
- Sector to work with CW WG on specific guidance on planning for the reopening of live music sector.
- WG CW to share application guidance on Cultural Recovery fund
- Ruth Cayford to sit of WG CW Music working group, to align work.

5. Music Policy and Regulation Development

- (LS) CMB Members would like to link existing work that is underway in USW and other institutions to explore how this research can inform policy creation in both Local and National Government- Lucy Squire discusses some of Professor Paul Carr's work that could support this.
- (RC) CMB Members will continue work to develop policy and appropriate guidance for musicians regarding parking on Womanby St, creating a Cardiff Busking Policy, and music friendly licensing.
- (RC) Officers will continue to set up sub-group work, including a Live Safety Forum with SWP.
- (LH) raised the Black Lives Matter movement and highlighted that the Live Music Safety forum, should look into discrimination relating to certain music genres and the relationship between all licensing, promoters, venues and public safety.

Actions:

- Link USW research to music policy development
- Continue sub-group work on Womanby St, Licensing and Busking strategy
- Set up CMB Live Music Safety Forum with South Wales Police and colleagues

6. Music Education Sub-Group Work

- (RC)Thanks CMB members who have started work on this group, looking at our Sound Diplomacy Music Strategy recommendations, which include access to music education, mapping musical opportunities and artist development.
- (MG & GA) Update the group on research into music services in Cardiff to date. Gavin lectures on data journalism in JOMEC, and is exploring the idea of building an interactive map of Cardiff's music education opportunities. The aim is to develop a platform for people wanting to access all music education opportunities in the city. Gavin runs a specialist MA on Data Journalism and hopes to involve these students.
- (LS) comment's it would be useful to map the artist development opportunities as part of this work. Working with Bethan Elfyn and CMB Music Education sub-group, the Universities and FE colleagues. Bringing this together in a digestible form. Maybe looking Complete Music Update 10 steps programme that the Great Escape runs.

Actions:

- Continue Music Education subgroup work, exploring mapping music education opportunities in Cardiff.
- Continue Music Education subgroup work exploring Artist Development opportunities.

7. Communications Update

Cardiff Music Board members have commented that would like a public statement of the work of the Cardiff Music Board to date and plans going forward. We propose we work with the Cardiff Council Media and Communications team to help prepare a public statement. We will circulate

Action:

 Prepare and publish public statement

Dates of	f next meetings TBC – dates circulated by Officers