

Cardiff Music Board Meeting- Microsoft Teams. Meeting Summary

Monday January 18th 2021 3pm-4.30pm

In attendance:

Chair Cllr Huw Thomas
(Chair Cllr HT),
Cllr Peter Bradbury (Cllr
PB)
Ruth Cayford (RC)
Antwn Owen Hicks (AOH)
Heather Brown (HB)
Gavin Allen (GA)
Guto Brychan (GB)
Gerwyn Evans (GE)

Peter Francombe (PF)
Andy Warnock
Lucy Squire (LS)
Helia Phoenix (HP)
Michael Garvey (MG)
Liz Hunt (LH)
Phil Sheeran (PS)
Tumi Williams (TW)
Hannah Williams (HW)
Joe Jones (JJ)

Nick Saunders (NS)
Adrian Field (AF)
Jon Day (JD).

Apologies:

Bethan Elfyn
Sarah Hemsley-Cole
Jon Fox

1. Mins – Matters Arising	
<ul style="list-style-type: none"> (Chair Cllr HT) Update on Freelancers fund- Additional allocations were successfully secured to meet demand in the sector. Cardiff have currently proceeded 780 Creative Freelances Grants with 20 still in process. 353 of those successful applications were music sector related freelancers. Chair expressed gratitude to Welsh Government for increasing the allocation to meet the needs of Cardiff sector. 	<ul style="list-style-type: none"> Mins of previous meeting approved
2. Welsh Gov, Creative Wales update on Culture, Welsh Language and Communications Committee- Live Music Industry report - Gerwyn Evans and Peter Francombe	
<ul style="list-style-type: none"> Gerwyn Evans thanked the Cardiff Council Economic Development Team for delivering the Cardiff Freelancer Fund. (GE) Stated this is the start of a positive conversation with the Freelancer Community in Wales. CW are in discussions with Ministers to request additional funds to further support the creative community. Initial discussion have started to look at the potential a CRF2 (Culture Recovery Fund). CW will update this group as the conversations progress. With reference to the CWLC Live Music Industry report, CW have responded to the 31 recommendations and will submit a formal response by Jan 28th. The CW team met with Cardiff Council officers to discuss how the Cardiff Music Strategy aligns to the report. CW have also consulted with our experts in the Creative Wales Music Group, ACW and other sector colleagues on the proposal. 	<p>Actions:</p> <ul style="list-style-type: none"> Chair will send a formal response on the CLWC Live Music Industry report : <i>Turn up the Volume</i> to the CWLC Committee Chair Work with SWP to develop Live Music Safety Forum, with Cardiff Council Officers, CMB Venue Representatives and Licensing team

<ul style="list-style-type: none"> • The Cardiff Music Board will submit their views in a formal response to the Chair of the CWLC Committee. • (JJ) Picking up on recommendation 17-19 SWP aim to pick issues up in a task and finish group. Addressing issues around licensing, events and guidance looking at interdependencies and challenges. Looking to review security around music events and perceived risks through a transparent process. • (RC) The Cardiff Music Board will pick up this approach through developing the Live Music Safety Forum with SWP • (HP) The CMB work could be shared with LA's in Wales. It could be an opportunity to look at how it's working, how work can be developed to have more impact. • (GB) CW has an opportunity to widen mapping work to capture data on how many people work in the music industry in Wales, including music managers promoters and all music related jobs, looking how we can strengthen the sector in the next three to five years. • (GE) Creative Wales is coming up to its first year in operation. 90% of that time is taken up with Covid recovery work. Our business plan will be approved this year. Our action plan going forward aims to help protect the music Industry in Wales and looking what we can take forward collaboratively. • (PS) Brexit is not mentioned at all in the CWLC report, if the sector survives the pandemic the issues around free movement of artists is a major concern to the industry. Climate change was also not mentioned. • (GE) CW are working with DCMS colleagues on Brexit related matters. • (LS) USW would be happy to support that work as we have done with gathering screen industry data. • (HP) in terms of talent development artists and managers need funding to support careers to develop international audiences, promoting Welsh Artists on a global stage • (GA) JOMEC could support CW on data gathering • (GB) International Strategy is not covered in the report. There is a Lack of clarity of where artists need to go to get support for international work. CW, ACW and Wales Arts International need to come together to look at this. Artists are confused to know where to get support 	<ul style="list-style-type: none"> • Collaborate with Creative Wales Colleagues to explore shared areas of work
<p>3. City Update – Covid-19</p>	
<ul style="list-style-type: none"> • (Chair Cllr HT) Cllr Thomas update – case rates are the lowest they have been since the first week in December and have been trending downwards for over a week. • Still significant concerns and a way to go before the government can look at easing restrictions. • Hospital admissions are still double from what they were last March/April. • There is a steady extension of the roll out of the vaccine. • CMB to consider forward planning of sector needs in relation to public health modelling. 	

4. Sector Challenges

- (Chair Cllr HT) presented at a Cardiff Council Scrutiny committee in December 2020 on the challenges facing the live Music sector. Guto Evans and Nick Saunders contributed to that session on behalf of the CMB. Colleagues expressed that sector needs a roadmap to support recovery. Chair will send a letter to the Deputy Minister raising this.
- (GB) States the current alert levels would not make it viable for grassroots venues to reopen, especially with the 2m social distancing and a 10pm curfew in place. Night clubs cannot open in alert level 1. The levels don't go far enough as we currently stand to plan for recovery. The impact of new variants also needs consideration.
- (HB) We are flexing the test event schedule regularly. We need to know what happens beyond level 1. We also need to know what is happening for vaccines below age 50.
- (PF) The situation is volatile and difficult to predict. We understand how desperate everyone is to enjoy live music events, we understand how everyone wants a roadmap to reopen but we have a responsibility to listen to the health professionals on the sobering situation we are in.
- (NS) we understand that new variants complicate predictions and modelling scenarios. Sasha Lord, Manchester has been engaging directly with the DCMS. Test events have already happened in England. This evidence already exists that we can learn from in Wales. There needs to be more forward thinking and more collaboration on evidence from test events.
- (TW) Looking at the assumption that approx 10-15% don't want the vaccination, we need to consider if we will be facing the same issues in the Autumn.
- (HP) We need to look at what counts as a live performance. Looking to support incremental opening up activity and work opportunities. Could we support live DJ's at a specified noise level. We need to look at why are playlists permitted, but not live DJ's?

Actions:

- **Cllr Huw Thomas will write to the Deputy Minister to discuss the recommendations from the Cardiff Council Economy and Culture Scrutiny Committee on the challenges in the Live Music Industry.**
- **Cardiff Council will make a decision on the date launch of the Cardiff Music City Festival in the Spring. This decision will be to look at planning for 2021-or 2022**
- **Look at issues around potential work opportunities for musicians. Looking into DJ opportunities at an agreed noise level with SRS**

5. Planning Update -Simon Gilbert- Cardiff Council Planning Manager

- (Chair Cllr HT) With reference to Daniel Minty's letter of resignation from the Cardiff Music Board, it's important to stress that the CMB had agreed at the last meeting to submit an objection to the planning application for a development that might impact on the Flute and Tankard venue. This CMB objection led to significant conditions being put on that development to best protect that venue.
- (SG) Outlined the specifics of this Flute and Tankard case
- A planning application to convert the upper floors of the old Barclays Bank on Windsor Place to residential was submitted in the summer of last year.
- Officers of the Council and the Cardiff Music Board wrote to the Planning department stating significant concerns

Actions:

- **Cardiff Music Board to work with Cardiff Council Planning department on policy development related to the Night Time Economy and the Cardiff Music Sector**
- **Consult with the**

<p>and objections to the application, on the basis that this residential property that was so close to a venue could give rise to complaints, which ultimately could give rise to pressure on that venue.</p> <ul style="list-style-type: none"> • Both planning officer and colleagues in Shared Regulatory Services were not satisfied with quality of the information that the applicant had submitted in terms of sound mitigation within those properties. • We asked the developers to undertake a noise survey. We had a preliminary assessment which we looked at and were reasonably satisfied, but the objections submitted by the Cardiff Music Board forced us to push harder and to add more restrictions to the application. • We imposed a stringent level of conditions where before anyone can live in any of those flats the developer has to satisfy us through a more up to date assessment, ensuring that noise levels that are collaborated by the F&T and other venues are experienced at a level that the residents would not need to complain. • Until such a time that this is in place, no one can occupy those flats. This is the strictest controls that we can impose on that property and this has been agreed by the developer. • This is a significant development instigated by the Cardiff Music Board and we will adopt this process moving forward. • The Planning department is keen to work with colleagues on the Cardiff Music Board and colleagues in the private sector, landowners, businesses, as well as other colleague in the council to have a much tighter policy framework moving forward that promotes the night time economy as well as the daytime economy. • The planning department propose to work with the Cardiff Music Board on the new development plan, so we have stronger policy hooks and more bespoke work in terms of how we move forward with supplementary guidance to ensure that inward investors, existing businesses and the community are giving the best town centre in Wales and beyond. • All development planning applications will now be submitted to the Cardiff Music Board for consultation. We will share these with the CMB on a weekly basis. • (AW) it's very positive to build this culture where the NTE is built into developments, working with developers in a positive way. 	<p>Cardiff Music Board on the new Local Development Plan, to develop stronger policy hooks and bespoke work relating the Music Sector in terms of how we move forward with supplementary guidance</p> <ul style="list-style-type: none"> • The Cardiff Music Board will be a targeted consultee to inform LDP objectives.
<p>6. Atlantic Wharf Arena -Chris Barnett Cardiff Council, Regeneration and Graeme Walters COO from Live Nation and runs the Academy Music Group.</p>	
<p>Chris Barnett– delivers a presentation on the decisions on the Atlantic Wharf Arena and Masterplan.</p>	

- (CB) In November Cabinet, Cardiff Council made the decision to select a consortium led by Live Nation to be the preferred operator for the new arena. Robertson will be the developer and OVG their commercial partner.
- We are progressing the full business case with LN to take back to Cabinet in May.
- In December Cabinet made the decision to approve the Masterplan for the Atlantic Wharf development and we are progressing that business case and consultation.
- If all goes to plan the Live Nation consortium will submit a hybrid planning application to Cardiff Council by July of this year, with the aim of achieving planning consent by autumn 2021 with the hope of being on site the end of 2021.
- Progressing a 25/26 Month building project to be completed by Spring of 2024.

The detail of the Masterplan was explained with an animated presentation, pending on future decisions.

- (GW) in terms of this project we have put together a consortium. Live Nation is the Lead bidder. They are the largest concert promoter/ operators in the world.
- Robertson group are the development partner, they most recently completed the TECA development in Aberdeen which includes the PNJ live arena.
- HOK are on board as our architects and Arup are one of the engineering partners.
- One of the arms of business is supporting content development for these venues, we work with 4500 artists that we currently have management and touring relationships with.
- Live Nation recognises the rich musical heritage in Cardiff from the small intermit venues up to the principality stadium. The new arenas will be the missing part of the jigsaw and take things to the next level in the city.
- A key design driver for the new arena is the 'Unique Bowl' and visually exiting facilities, ready for the new product that we need to bring in to Cardiff.
- Sightlines need to be superb, this arena has interactive, advanced technology, great acoustics, extremely comfortable and welcoming.
- Live Nation will enter into a consultation with all the major stakeholders in the area.
- That feedback will inform the design process as we move forward towards planning in July/August time.
- Primarily its a music and entertainment venue.
- There will also be an element of conferences and exhibitions and banqueting.
- Construction should create 2000+ jobs for the area. We plan to create many job opportunities for the area and training for young people. We intend to maximise the benefit for the local economy as much as we possibly can.
- Once built there will be 500 operational jobs, we will

Actions:

- **Cardiff Music Board to engage and support the development of the new Atlantic Wharf International Arena**
- **The Cardiff Music Board will support consultation for the new arena and engagement with the grassroots music sector in Cardiff.**

<p>engage with the community and engage with the music community.</p> <ul style="list-style-type: none">• We will explore creating some rehearsal space, donate some equipment to the schools for music related activities.• We will help to facilitate the Cardiff Music City Festival• We will engage with local people to make them feel like it is their arena and something they are proud of.• After 25 years trading in Cardiff we want to take things to the next level to support the aspiration of Cardiff being a music city.• (NS) asked about where this leaves mid-size gigs in the city• (GW) the arena is scalable, the building is flexible from delivering product from a 3500 venue to 15000 capacity.• (MG) recognises this wonderful opportunity to put Cardiff on their musical circuit.• (CB) Cardiff Council will look at community and music sector benefits through contractual agreements. Looking at how to we maximise the opportunities of this development for the city and our music sector as a whole.• (GW) we know the location we know the people of Cardiff, this has been home for Live Nation for 25 years. So taking things to the next level in the next 4/5 years is hugely exciting.• (GB) Is pleased to see venue is scalable.• (Chair Cllr HT) we believe the arena is critical to make the case for the transport infrastructure.	
<p>7. AOB (none)</p>	