

Directorate / Service Area	Name of Company / Organisation	Date of Agreement	In Kind Support Provided Y/N?	Nature of In Kind Support	Procurement/Tender Process Undertaken Y/N?	Length of Agreement	Notes
Cardiff Harbour Authority	John Lewis	January 2012	Yes	Furnishings	Yes	3 years	
Cardiff Harbour Authority	Palm & Dagger	April 2012	Yes	Kayak Equipment	Offer was restricted to specialist provider	3 years	
Cardiff Harbour Authority	S.A. Brain & Co.	December 2012	No	n/a	Yes	5 years	This assisted with the purchase of pay & display tickets.
Cardiff Harbour Authority	Future Inns	June 2013	Yes	20 hotel rooms plus best rate	Offer was extended to other hotels	1 year	Principal hotel partner
Cardiff Harbour Authority	Holiday Inn Express	July 2013	Yes	12 hotel rooms plus best rate	Offer was extended to other hotels	1 year	
Cardiff Harbour Authority	Dirty Dog Sunglasses	August 2013	Yes	75 pairs of sunglasses	Yes	1 year	
Cardiff Harbour Authority	The Vale Resort	August 2013	Yes	10 hotel rooms plus best rate	Offer was extended to other hotels	1 year	
Cardiff Harbour Authority	Cardiff Devils	September 2013	Yes	Various offers and promotions	Offer was unique to Cardiff Devils	1 year	
Cardiff Harbour Authority	WRW Construction	September 2013	No	n/a	Offer was unique to WRW Construction as constructor of the Surf Rider facility	2 years	Financial support provided for CIWW Paddlefest
Cardiff Harbour Authority	Teva	December 2013	Yes	40 pairs of kayak boots	Yes - extended for another year	1 year	
CV&E-Sport Leisure & Culture	Hilton Cardiff Hotel	September 2013	Yes	20 hotel rooms/£6k f&b/partner rate	First refusal offered to existing partner	1 year	Partner Hotel to New Theatre
CV&E-Sport Leisure & Culture	Best Western plus Maldron	July 2013	Yes	20 hotelrooms/£2k f&b/best rate	Offer was unique to Maldron Hotel	1 year	Partner Hotel to City centre Events
CV&E-Sport Leisure & Culture	Brace's Bakery Ltd	July 2014	no		Offer was unique to Brace's	3 months	Title Sponsor of Cardiff Country fair
CV&E-Sport Leisure & Culture	Desy Thai Ltd	June 2014	no		Unique offer - 1st Wales Thai Festival	4 months	Cardiff Festival partner Event

Leisure - Sport Leisure & Culture	Cardiff Devils	Oct-13	Yes	Cardiff Devils tickets sold out of 4 Active Cardiff facilities. In return the Devils provide endorsement of the Active Cardiff brand - plus advertising in the Cardiff Bay Ice Arena, Cardiff devils Programme and on the Cardiff Devils website.	Bespoke arrangement	3 years	1 hospitality event also provided by the Devils during each year of the agreement. This is used by the Active Cardiff Corporate Sales Manager to entertain potential clients and other CIPs where a relationship will benefit the brand.
CV&E-Sport Leisure & Culture	The Parc Thistle	November 2014	Yes	17 room nights/Food & Beverage	Offer was unique to The Parc Thistle	3 months	Partner Hotel to Christmas in Cardiff.
CV&E-Sport Leisure & Culture	St David's	25.09.15	No	N/A	Offer was unique to St David's	3 months	SIC supported by St David's Gift Card.